

Driven by mobility Defined by experience

Our products are engineered to address varied customer needs across motorcycles, scooters, electric scooters, mopeds and commercial mobility.



MOTORCYCLES

TVS Apache
RR 310



TVS Apache
RTR 310



TVS Apache
RTR 160 4V/200 4V



This breadth remains one of our key strengths, allowing us to participate across multiple segments while responding to changing customer expectations through technology, design and reliability-led engineering. We provide a holistic ownership experience through TVS Care, our comprehensive after-sales service ecosystem, dedicated to ensuring peak performance and peace of mind for every customer worldwide.

5,888,828 units

Highest-ever
2W & 3W sales

24.1% ↗

371,387 units

Highest-ever
EV sales

33.12% ↗

↗ Y-o-Y growth



TVS Apache

RTR 160 2V/180 2V



TVS Raider



TVS Radeon



MOTORCYCLES

TVS StaR City+



TVS Sport



TVS HLX

Series



SCOOTERS

TVS Jupiter

125



TVS NTORQ

150



TVS NTORQ

125



TVS Jupiter

110



TVS Zest

110



TVS Neo

AMI



ELECTRIC TWO-WHEELERS**TVS Orbiter****TVS X****TVS iQube****MOPEDS****TVS XL**
100**THREE-WHEELERS****TVS King**
Deluxe**TVS King**
EV Max**TVS King**
Kargo**TVS King**
Duramax Plus**TVS King**
Duramax Plus CNG

Products that pushed boundaries

TVS Apache RTX 300

Launched in October 2025, this addition in the adventure rally-tourer segment won Indian Motorcycle of the Year 2025



TVS Apache 20th Anniversary Limited Editions

Introduced in September 2025 across the RTR 160, 180, 200, RTR 310, and RR 310 series, these feature a signature black-champagne-gold livery



During FY 2025-26, TVSM executed a bold product offensive by entering four high-growth categories — urban electric commuting, electric commercial mobility, hyper-sport scooters, and adventure touring — effectively bridging its 40-year racing heritage with sustainable, next-generation mobility.

Urban EV commuting: The launch of the TVS Orbiter expanded participation in the electric two-wheeler space with a product specifically designed for younger, style-conscious urban riders.

Electric Commercial Mobility: The TVS King Kargo HD EV marked a move into urban logistics, providing a purpose-built electric platform for sustainable cargo movement.

Hyper-sport scooters: The TVS Ntorq 150 entered the hyper-scooter category, stretching the portfolio into an enthusiast-oriented, high-performance space.

Adventure touring: The TVS Apache RTX 300 opened a new category for the brand, translating racing DNA into an endurance and exploration-focused adventure tourer.

Refreshed

TVS Apache RTR 4V Series

New top-end trims of the RTR 160 4V and RTR 200 4V were launched in September 2025, featuring Class-D projector headlamps and 5-inch TFT clusters



TVS Apache RR 310

Adding to TVSM's race-derived performance portfolio through segment-first technologies, advanced rider aids and a new Sepang Blue Race Replica edition



TVS Ronin Agonda

A limited-edition variant launched in December 2025, featuring a white-led colour palette and retro graphics inspired by Agonda Beach



TVS Raider iGO

A new version of the 125cc motorcycle launched with iGO start-stop technology and a boost in acceleration



TVS NTORQ 150

India's quickest and first hyper-sport scooter, featuring a 149.7cc race-tuned engine and stealth aircraft-inspired winglets



TVS Jupiter 125 DT SXC

A sophisticated new variant that strengthens our leadership in the family scooter segment



TVS Jupiter 110 Stardust Black Edition

A premium commemorative edition celebrating TVS Jupiter's recognition as the 'Most Awarded Scooter of India' 2025



TVS Zest 110 SXC

A connected and style-focused variant equipped with SmartXonnect features and refreshed urban styling



TVS Orbiter

Our newest smart, sustainable urban EV, offering a class-leading 158 km IDC range and an industry-first 14-inch front wheel for enhanced stability



TVS Orbiter V1 BaaS

A specific variant introduced to offer mobility-as-a-service through a Battery-as-a-Service model, making premium EVs more accessible



TVS iQube 3.1 kWh

A versatile new variant of our flagship electric scooter, designed for enhanced range and featuring hill-hold assist



Refreshed

TVS XL 100

Introduced alloy wheels,
a digital speedometer and
updated styling



TVS King Kargo HD EV

A zero-emission logistics
powerhouse designed for urban
cargo movement with a superior
6.6-foot payload deck and
dedicated power gear mode



TVS King Kargo HD CNG

A new CNG three-wheeler engineered
for last-mile efficiency, featuring
segment-first fully rolling windows
for driver comfort



Redefining total ownership trust

Wide range of TVSM consumables

24x7 roadside assistance

Accidental claim and cashless insurance support

Repairs by certified technicians

Quick repair service, door-step service & pick-up & drop facility



The TVS Care advantage



Resolve. Refresh. Ride.

We launched the nationwide 'Resolve, Refresh & Ride' service campaign in December 2025, to encourage proactive vehicle maintenance for the new year. The initiative provided comprehensive 40-point health checks covering critical components like the engine, brakes, and electrical systems. Beyond technical inspections, the campaign offered exclusive vehicle health reports for TVS Apache and TVS Ronin owners, along with benefits like Annual Maintenance Plans and extended warranties. Digital convenience was a priority, with customers booking appointments via the TVS Connect app or WhatsApp.

For us, mobility is a holistic experience that extends well beyond the ride. Through TVS Care, we continue to strengthen that promise with an ownership ecosystem built on convenience, reliability and transparency. Our service network today includes 4,500 authorised service centres, connects 3,800+ cities, and is supported by 10,000+ certified technicians and 30+ years of customer care expertise.

Annual
maintenance
contract with
warranty

Genuine parts
purchase

Tyre and battery
replacement
support

Service centres
open all days

WhatsApp-enabled
service access
and digital support
touchpoints



MotoShield for premium ownership

For premium motorcycle customers, TVSM MotoShield offers a differentiated aftersales experience through tools such as the Vehicle Health Report, self-care kits and technician-led track-day learning. Since its launch in 2024, around 3.15 lakh customers availed of the Vehicle Health Report service, reflecting the value placed on transparency and performance-focused support.

Strengthening services beyond sale

Our Parts and Oil business remained a key lever for customer satisfaction during the aftersales journey, delivering ~19% year-on-year growth in FY 2025-26. Growth was driven by expanded market touchpoints, stronger dealer performance and deeper aftermarket penetration, supported by the TruChamp platform connecting 24,000+ retailers and 90,000 technicians. Digital initiatives such as the Distributor Management System (DMS) and Automated Ordering System (AOS) and Dealer capability-building programmes further improved operational speed, service levels, parts availability and also strengthened technical expertise across the network.